

# All

## Finish Lines



## EVANGELISM

The goal is that every person in each community would hear the Gospel multiple times in clear and relevant ways through:

### PERSONAL EVANGELISM

Be intentional with those you are praying for and connect with them on a personal level, leading to natural opportunities for Gospel conversations.

### PUBLIC EVANGELISM

As a part of the strategy for the All initiative, the public proclamation of the Gospel via evangelistic campaigns should take place in multiple venues in your area.

### ONLINE EVANGELISM

This layer of strategy will allow for every person in a specific area to be targeted with a Gospel message online - tailored to their demographic group.



# EVANGELISM

## WHAT

is already in place?

### PERSONAL EVANGELISM

What training is available locally to help with that?

### PUBLIC EVANGELISM

In what ways is the Gospel being presented in the public forum? What creative ways could you present the Gospel to those in your area?

### ONLINE EVANGELISM

What local Christian media groups could help create evangelistic ads to target the lost in your area?

Check the website for a selection of partner resources:  
**[www.AllAmerica.org/evangelism](http://www.AllAmerica.org/evangelism)**



## **WHAT**

is needed?

### **PERSONAL EVANGELISM**

### **PUBLIC EVANGELISM**

### **ONLINE EVANGELISM**

**What would be the estimated cost?**  
*You are responsible for your own budget.*



# RESOURCES

## HELP IS AT HAND

The aim of the All initiative is not to replace the efforts of existing ministries, but to strategically partner together to transform the nation with the Gospel of Jesus Christ.

**Our partners are ready to provide you with up-to-date training, current materials and support!**

→ [www.AllAmerica.org/resources](http://www.AllAmerica.org/resources)



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