



Version: 2022\_0616 | All.America | Community Guide

**ALL.AMERICA**  
PO Box 838  
Grandview • MO • 64030  
info@allamerica.org

**www.AllAmerica.org**

An initiative of  **call2all**

All

Local Community Guide



**ALL PEOPLE  
PRAYED FOR BY NAME  
CONNECTED WITH JESUS**



All

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## WWW.ALLAMERICA.ORG/RESOURCES



### LEADERS GUIDE

An overview of the All initiative.



### LOCAL COMMUNITY GUIDE

For local Christian business, civic and church leaders to strategically work together and develop a plan for their whole community.



### HELPFUL TEMPLATES

Forms to assess, evaluate and plan – great for round table discussions.



### FINISH LINE GUIDES

Specific planning tools around the topics of Prayer, Compassion & Justice, Evangelism, Bible Engagement and Christian Community – ideal for groups/task forces focusing on a particular Finish Line.



Check the website for resources:  
**[www.AllAmerica.org/resources](http://www.AllAmerica.org/resources)**

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## RESOURCES

We have put together a range of tools to get your started.

### CHURCH GUIDE

For church leaders to discover their “All”, assess the needs in their community and mobilize their congregation to reach out.

### PARTICIPATION CARDS

A simple tool to get everyone to adopt their friends, family and neighbors in prayer and work together to reach every person in America.

### SERMON SERIES

A recommended 6 week series to dive deeper into discovering your “All” and the Finish Lines of the Great Commission.

### SMALL GROUP GUIDE

Mobilizing small groups to pray for and connect with the people around them.



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## QUICK START GUIDE

A simple overview and where to start:

### 1 ■ KNOW YOUR COMMUNITY

Evaluate what is already in place and what is needed.

*see pages 18-23*



### 2 ■ MAKE A PLAN

Map out your area and agree a common calendar.

*see page 24-29*



### 3 ■ MOBILIZE

Inspire your people and utilize some of the All.America resources.

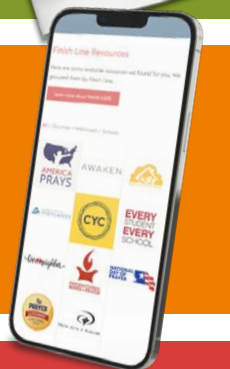
*see pages 8-9 | 30-31*



### 4 ■ EQUIP

Connect with partner ministries for tried & tested tools and training.

[www.AllAmerica.org/resources](http://www.AllAmerica.org/resources)



### 5 ■ DEPLOY

See your community transformed and track your goals to reach all.



Check the website for resources:  
[www.AllAmerica.org/resources](http://www.AllAmerica.org/resources)

WHY  
WHAT  
HOW  
WHO



## THE MANDATE

There is a great move of God around the globe. **At the same time America is in rapid spiritual and moral decline.** God has granted us a **REPRIEVE**, a short period of time to **call the nation to repentance and seek the MERCY OF GOD.**

As our act of repentance we must **humble ourselves** and come together to **mobilize, train and deploy** all of the Body of Christ to finish **the Great Commission** to bring **transformation to all areas of society.**

**PRAY+CONNECT** with every person in America.

- **PRAY** for them **BY NAME**
- **CONNECT** with them **PERSONALLY**
- **CONNECT** them with **JESUS**
- **CONNECT** them with **THE BIBLE**
- **CONNECT** them with **A CHRISTIAN COMMUNITY**

**All Jesus' followers** - regardless of age, gender, race or creed working side by side from...

- **existing Finish Line efforts**
- **every sphere of society** (family, government, economics, religion, education, media, celebration)
- **minority languages** and **ethnicity groups**
- **multiple generations**

→ [AllAmerica.org](https://www.AllAmerica.org)

Location:

Check the website for partner resources:  
[www.AllAmerica.org/resources](https://www.AllAmerica.org/resources)




EVANGELISM	BIBLE ENGAGEMENT	CHRISTIAN COMMUNITY	
			Q1
			Q2
			Q3
			Q4
			Q5
			Q6



## MAKING A PLAN | CALENDAR OF EVENTS

[illegible]

— 5 —



## WHY MEASURE?

Jesus tells a parable about a shepherd who lost one of his sheep, and upon finding it he rejoiced over it more than the 99 sheep in his possession.

Tracking how many people across America have been prayed for and connected with through compassion & justice, evangelism, the Bible and Christian community, helps us see who is missing.

## MEASURING TOOLS

## Multiple Tools. One Goal.

Accurately accounting for where we are in our Finish Line progress and where we need to go, will be the product of many organizations and ministries working together and sharing tracking resources.

**Bless Every Home** is an example of the kinds of resources being used to track Great Commission progress.





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## WHY FINISH LINES?

The book of Hebrews tells us that every one of us is running a race. The question is:

### What is the finish line?

Finish lines are a way to strategically focus on what Jesus commanded us to do.

Prayer, Compassion & Justice, Evangelism, Bible Engagement and Christian Community, as finish lines, give us a comprehensive framework to see this nation transformed and discipled. What would happen if the Body of Christ came together around these common goals of the Great Commission?

**Let us give ourselves fully to the task of reaching every person in all of America.**

**TOGETHER WE COULD SEE  
THE GREAT COMMISSION  
FULFILLED IN OUR LIFETIME!**

*Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you.*

Matthew 28:19-20

*And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come.*

Matthew 24: 14

Location:

Check the website for partner resources:  
[www.AllAmerica.org/resources](http://www.AllAmerica.org/resources)



EVANGELISM



BIBLE  
ENGAGEMENT



CHRISTIAN  
COMMUNITY

Q1

*Bible Study  
Training*

*Recruit for  
School Clubs*

Q2

*Neighborhood  
Block Parties*

*Intentional Personal  
Evangelism  
Social Media Evangelism*

*Public Bible  
Reading*

*start School Clubs  
Small Group Training*

Q3

*OCTOBER -  
Evangelistic outreaches/  
all school districts*

*start Discipleship  
Groups*

Q4



*Social Media Evangelism*

Q5

*of Hope*

Q6

# MAKING A PLAN | CALENDAR OF EVENTS

MONTH	 MOBILIZATION	 PRAYER	 COMPASSION & JUSTICE
Jan	Meet local leaders civic, pastors, business		
Feb			
March			
April	City-Wide Launch	Adopting Households May 7-NDaP	
May	Church Launches		
June			
July			Backpack Drive
Aug	Pray + Connect Training	City-Wide Prayer Event	
Sept			
Oct		Prayer Walking - all Neighborhoods	
Nov			
Dec			
Jan			
Feb			
March			
April		24hour Prayer	
May			Convoy
June			





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## EVERY CHRISTIAN

Everybody knows people who don't know Jesus yet.

### THE PEOPLE YOU KNOW

You are with people every day – at work, in school, online, on the phone, having fun with friends and family – be intentional about praying for them by name and connecting with them regularly.

### STEP OUTSIDE YOUR DOOR

Now, have a look up and down the street/hallway/stairs – those are more people you can pray for and connect with easily.

### TOGETHER FOR ALL

Encourage your Christian neighbors, friends and family to get involved, until there is no household left unadopted in your neighborhood.

### EVERY CHRISTIAN?

Wouldn't it be great if all of God's people were to rise to the challenge to adopt and pray for their friends, family and neighbors?

**Even if just 1 of 3 evangelical/born-again Christians would adopt 10 households**, every person in America would be covered multiple times.

### Create & Adopt a Master Calendar

Develop a comprehensive strategy to reach everyone in your community.



### Forward Momentum

Champions of the movement meet regularly to plan, action and track progress of all finish line goals.

### Community and Church Launches, Youth Rallies...

Mobilize Christians by sharing the vision and start adopting households, friends and family in prayer.



### Training

Equip the local Body of Christ – how to pray and connect, run school discipleship clubs, small groups at home or at work.

### Local Finish Line Events

Participate in community-wide events, multiplying your PRAY+CONNECT efforts...

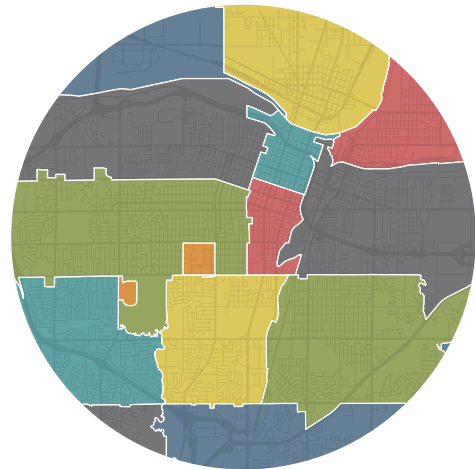




## SAMPLE COMMUNITY TIMELINE

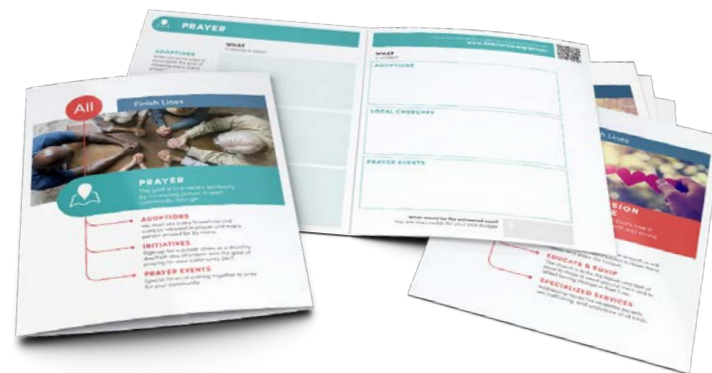
### Strategy Round-Table

Passionate and influential local church and Christian marketplace leaders, a broad and diverse group representing your community, compile an overview of what's already in place, what is needed and who should be involved.



### Define your Local Area(s)

In this example, a community is broken down by ZIP Code. You could also use school districts or other established boundaries.



### Determine Local Finish Line Goals

*Prayer • Compassion & Justice • Evangelism • Bible Engagement • Christian Community*

Establishing what events and initiatives to do together.

# PRAY+ CONNECT

**PRAY+CONNECT** directly responds to the human need for relationship and is so simple everyone can do it.



### ADOPT AND PRAY FOR YOUR FRIENDS AND NEIGHBORS

Until every person in your community is being prayed for by name.



### CONNECT WITH THEM PERSONALLY

By nurturing relationships and meeting felt needs.



### CONNECT THEM WITH JESUS

By being open about your relationship with Jesus and sharing with them the good news of the Gospel.



### CONNECT THEM WITH THE BIBLE

By engaging them with the life-giving words of the Holy Scriptures.



### CONNECT THEM WITH A CHRISTIAN COMMUNITY

To help them grow in their new-found faith.

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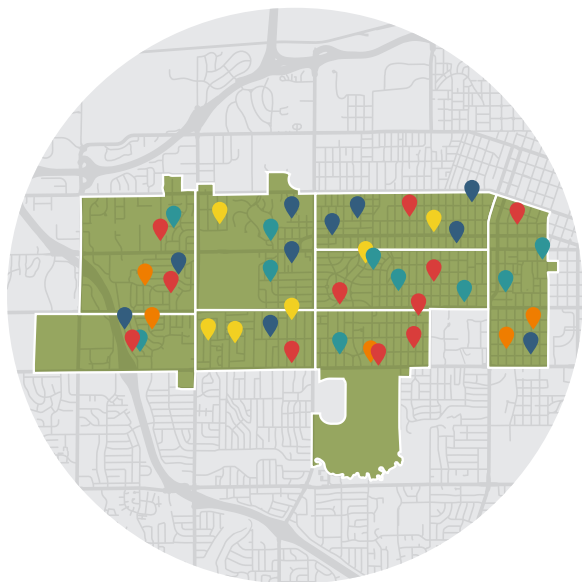
# EVERY GROUP

It will take Christians everywhere to work together.

In every community there are affinity groups of Christians with similar passions and interests:

- ministries
- businesses
- networks
- Bible study/prayer groups
- youth groups ...

Imagine if they all worked together strategically to see every person prayed for.



There are some great resources for your group available online.

resources & downloads:  
**AllAmerica.org/resources**

Location:

Check the website for partner resources:  
**www.AllAmerica.org/resources**



## WHO

should be involved?

## WHAT

is missing?

## WHO

will connect with whom?



# FINISH LINES ASSESSMENT

**WHAT**  
is already in place?



## PRAYER

adopt your neighbors,  
prayer chains, events...



## COMPASSION & JUSTICE

acts of kindness,  
social action...



## EVANGELISM

personal, public,  
social media...



## BIBLE ENGAGEMENT

educate, equip,  
public reading...



## CHRISTIAN COMMUNITY

in schools, homes,  
workplace...



## MOBILIZATION

networks, media,  
business & civic leaders...

All



*\*Combined findings of  
www.Barna.com and  
www.Biblica.com.*

## EVERY SCHOOL

Schools provide one of the greatest opportunities for transforming America as 85.5%\* of the people who come to Christ do so before they finish formal education.

Christian students, adult leaders, educators, churches, and organizations together can reach and disciple this next generation.

**Christian Students** can use the Finish Line (see below) tools to pray for, reach and disciple other students.

**Adult leaders** equip and mentor students and can volunteer at schools.

**Educators** facilitate the sponsoring of Clubs and connecting real needs to churches.

**Churches** adopt and serve schools, meeting the needs of the families in their community.

**Partner Organizations** provide resources, training, and best practices.



## PRAYER

Adopting and increasing prayer activity for every school. Praying for every student by name.



## COMPASSION & JUSTICE

Meeting the needs of the school, staff, and students. Showing God's love in action.



## EVANGELISM

Presenting the Gospel personally and publicly to every student. Schools can be ideal locations for after-school Gospel outreaches.



## BIBLE ENGAGEMENT

Students studying the Bible together and introducing other students to God's word.



## CHRISTIAN COMMUNITY

Christian students coming together to pray, encourage each other, grow and reach out, together.

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## EVERY CHURCH

### Mobilizing churches to play their part in the Great Commission

Churches are uniquely placed within a community to affect change. We all want to see people grow in their faith, step out boldly in sharing Jesus and teach others how to follow Him.

### PRAY+CONNECT LAUNCH / SERIES

Every church can mobilize the people in their congregation adopt households and track their progress. This will support their desire to pray for and connect with their lost neighbors, friends, family, etc.

### PROMOTE & PARTICIPATE

Churches promoting and mobilizing for local outreaches and events is a key to their success. By providing promotional materials, announcements, and opportunities to pray, give and serve with the city-wide effort, churches will stay connected to the overall vision.

How about focusing on each aspect of PRAY+CONNECT for a week – check out the 6 week sermon series.

resources & downloads:  
→ [AllAmerica.org/resources](http://AllAmerica.org/resources)

Location:

Check the website for partner resources:  
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#### WHO

should be involved?

— Pastor Bob, Eunice Yuk,  
— Murray Fletcher - NDoP  
— Silvia Placket - Worship Leader  
— Molly Harper - business woman, funded prayer events in the past

— Elizabeth Cadorna (backpack drive)  
— Phil Smith (Steve's neighbor)  
— Olivia Green - teacher, Community Seeds  
— Rob Moss - Owner of Thrift Store  
— Jackie Baker - coordinates local OCC

— Jeffrey Jackson - Principal, Middle School  
— LaToya Harwey - CEF  
— Sam Park - FCA coach  
— Alyssa Crawford  
— Leslee Bishop - leads youth evangelism

— Amber Yates - BST  
— David Farrow - SBC Apologetics trainer  
— Rebekah Swick - regional Director  
— Lee Hutchinson - donated prizes to the Bible reading challenge

— Brian Kim - coord. Prison Fellowship  
— Shane Hansen - Life group organizer  
— Marcos Morales - First Priority Coach  
— Ed Bain - church runs Celebrate Recovery  
— Alona Johnson - M&M attendee

— Richard Pennington - Businessman  
— Arthur Georgiyev - Radio personality  
— Rachel Beeman - Chamber of Commerce  
— Paul Green - Christian owner  
— Cheyenne Kirk - Mayor's wife  
— Abby's Grandma, Mary - Rotary Club

#### WHAT

is missing?

#### WHO

will connect with whom?

Aaron to talk to Pastor Bob & Warren by Friday  
Monique will chat to Eunice and Sylvia  
Ramon → Murray (at basketball practice)

Abby will contact Elizabeth  
Steve → Phil, this week  
Brock goes to church with Rob and will tell him about All.America on Sunday  
Marge's friend's sister is Jackie

Sam is Ethan's old coach, knows Leslee  
Danielle's daughter was part of CEF - she'll invite LaToya to the next meeting  
Steve knows Jeffrey well (HS)  
Ethan (Cowboy Church) → Alyssa, Sunday

Abby will meet Amber for coffee & chat  
Bill will reach out on Friday  
Monique's son goes to AWANA  
Brock and Lee golf together, he will mention it on Saturday

Todd and Brian to connect next week  
Aaron will talk to Ed regarding CR  
Steve goes to Shanes Life group  
Ethan → Marcos (Monday)  
Monique will chat to Alona next time

Richard is on board, Ethan works w. Arthur  
Danielle sees Rachel regularly  
Danielle also knows Mayors wife  
Ramon bought car from Paul Green → invite to next meeting, Abby to call Gran



# FINISH LINES ASSESSMENT

## WHAT

is already in place?



### PRAYER

adopt your neighbors,  
prayer chains, events...

*Wednesday Night Prayer at Courthouse*  
*Praying Mom's after school group*  
*See you at the Pole, Natl. Day of Prayer*  
*Ministerial & Men's Prayer Breakfast*  
*Fifth Sunday Community Prayer*



### COMPASSION & JUSTICE

acts of kindness,  
social action...

*Backpack Drive, Soup Kitchen*  
*The Sower - Thrift Store, donates all  
proceeds to single mothers*  
*Community Seeds - free GED classes*  
*Operation Christmas Child*



### EVANGELISM

personal, public,  
social media...

*Child Evangelism Fellowship*  
*Fellowship of Christian Athletes*  
*Youth Store evangelism trips*  
*Impact World - Church Based Outreach  
in the Fall with the Cowboy Church*



### BIBLE ENGAGEMENT

educate, equip,  
public reading...

*Bible Study Training, AWANA*  
*Apologetic course - SBC*  
*Youth Bible Reading Challenge with  
Fifth Sunday Churches*



### CHRISTIAN COMMUNITY

in schools, homes,  
workplace...

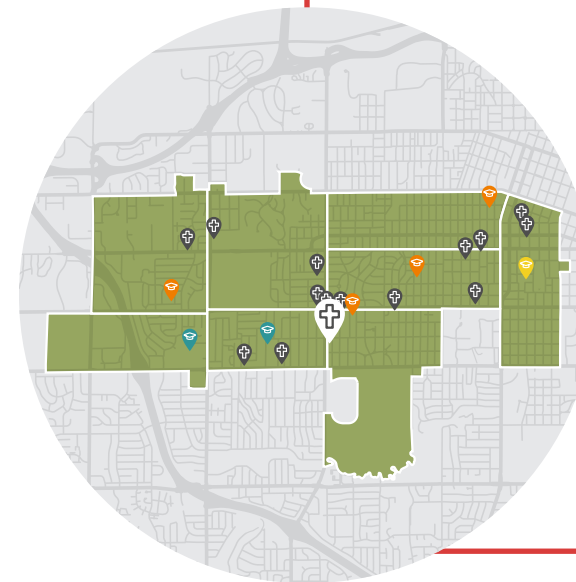
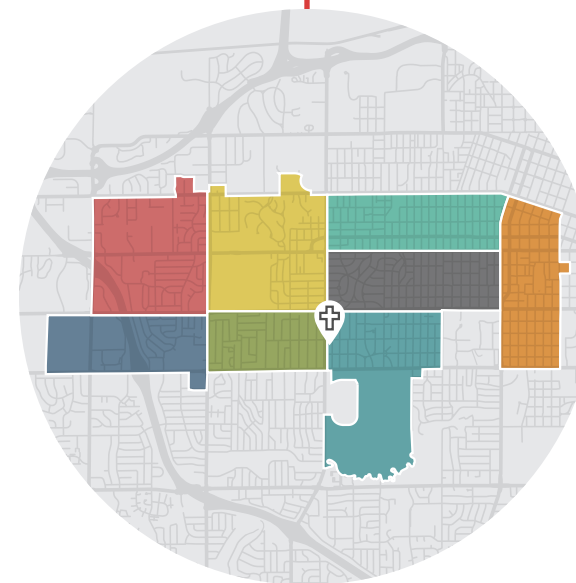
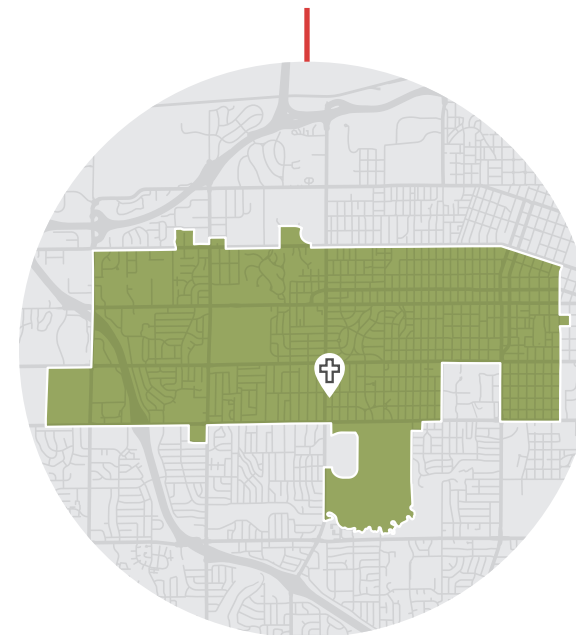
*Celebrate Recovery, Prison Fellowship*  
*Life Groups, Mommy and Me*  
*Youth Groups around the city*  
*First Priority*



### MOBILIZATION

networks, media,  
business & civic leaders...

*101.3 Life Radio Station, Rotary Club*  
*Christian Business Alliance*  
*Green Car Dealership*  
*Christian Chamber of Commerce*  
*Mayor's Office*



## EXAMPLE

How about adopting the area where your church is located? This could be the ZIP Code or a differently defined area that makes sense to your location.

Challenge your congregation to work together **until every household in your area is adopted.**

## BREAK IT DOWN

A large area commitment can be daunting. Breaking it down into manageable chunks allows different groups to take ownership - e.g. the business people take on downtown, the moms' group commits to the section with the big park - you get the idea.

## WORK TOGETHER

Invite other churches in your area to join in.

Set goals - like making sure every school is adopted (and pray for the people in every business/media outlet/place of government/ etc.)

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## EVERY COMMUNITY

We need to be intentional at a local level and work together to develop a plan. This will look different in every community but it always includes:

### WORKING TOGETHER

Influential leaders representing all spheres of life, the Finish Lines, local ethnicities, languages, including men and women from multiple generations.

### CLEAR STRATEGIES

Defining your target area(s) and mobilizing believers to adopt all households and schools with prayer, compassion & justice ministry, evangelism, Bible engagement and connecting to a Christian community.

### GENEROUS GOSPEL SOWING

Personal, public and online evangelism.

### A COMMON CALENDAR

Community-wide events and training.

### HERE TO HELP

The All.America team, and our partners are ready to support and resource every step of the way.



## EVANGELISM

The goal is that every person in each community would hear the Gospel multiple times in clear and relevant ways through:

### PERSONAL EVANGELISM

Be intentional with those you are praying for and connect with them on a personal level, leading to natural opportunities for Gospel conversations.

### PUBLIC EVANGELISM

As a part of the strategy for the All initiative, the public proclamation of the Gospel via evangelistic campaigns should take place in multiple venues in your area.

### ONLINE EVANGELISM

This layer of strategy will allow for every person in a specific area to be targeted with a Gospel message online – tailored to their demographic group.



## BIBLE ENGAGEMENT

The goal is that everyone can engage with the life-giving words of the Holy Scriptures.

### ERADICATE BIBLE POVERTY

The Bible must be made available to every person using relevant languages and formats.

### EDUCATE SOCIETY

The foundational principles in the Bible for all areas of life – Education, Family, Government, Economics, Religion, Media, Arts, Entertainment and Sports.

### EQUIP CHURCHES

Implement plans for personal and corporate Bible studies. This would include making the Scripture available to new Christians.



## CHRISTIAN COMMUNITY

The goal is that all who come to Christ would be connected to a Christian Community.

### ONE-ON-ONE

Effective discipleship happens through relationships. Everyone who prays and connects with those around them is already positioned to follow through with these new believers.

### SMALL GROUPS

Some of the best settings for discipleship are home groups, workplace Bible studies, school clubs, and wherever you do life – pursuing Jesus together to encourage growth in godliness.

### CHURCH GATHERED

This provides Christians opportunities to use their gifts and connects them to teaching, worship, and a greater network of personal and group discipleship movements.



All

## FINISH LINES

1 2 3 4 5

As Christians define their personal mission field (neighbors, friends, family members, etc.) they adopt them in prayer and connect with them personally, with Jesus, the Bible and to a Christian community.



### PRAYER

The goal is to prepare spiritually by increasing prayer in each community through:

#### ADOPTIONS

We must see every household and campus adopted in prayer and every person prayed for by name.

#### INITIATIVES

Sign-up for a prayer chain or a monthly day/ half-day of prayer with the goal of praying for your community 24/7.

#### PRAYER EVENTS

Special times of coming together to pray for your community.



### COMPASSION & JUSTICE

The goal is to show God's love in action, connecting with and caring for those around us.

#### MEET NEEDS

Learning the needs of those around us will lead to natural opportunities to meet those needs and share the Gospel.

#### EDUCATE & EQUIP

The church is to be the hands and feet of Jesus to those in need around them and to affect lasting change in their lives.

#### SPECIALIZED SERVICES

Addressing issues like absentee parents, sex trafficking, and addictions of all kinds.

All

## LET'S CALL IT...

... **anything you like!** We are slightly partial to a roundish shape as a great representation for "All". You might have a better idea or something set up already.

All  
64137

OR

OR

EVERYONE **IN** EVERTON

Todo San Antonio

OR

CityReach  
HOPE FOR FAIRVIEW

...

They are all fine with us – as long as they **work for your location** and **allow for maximum collaboration**.

When it comes to choosing images for your own expression of All we find pictures with people in it, rather than just a skyline or landmark, are best – the more diverse the better.

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EVERY AREA OF LIFE

How do we see a whole nation transformed?

SPHERES OF INFLUENCE

Spheres of influence define key areas that shape our society and as believers we should positively affect the sphere(s) we find ourselves in.

Whether you're a teacher, banker, parent or pastor, your role is to bring about change with your biblical worldview. Let's mobilize Christians in every sphere.

Spheres of Influence are:



EDUCATION



RELIGION



BUSINESS, SCIENCE & TECHNOLOGY



GOVERNMENT



MEDIA



FAMILY



ARTS, SPORTS & ENTERTAINMENT



EDUCATION



RELIGION



BUSINESS, SCIENCE & TECHNOLOGY



GOVERNMENT



MEDIA



FAMILY



ARTS, SPORTS & ENTERTAINMENT

