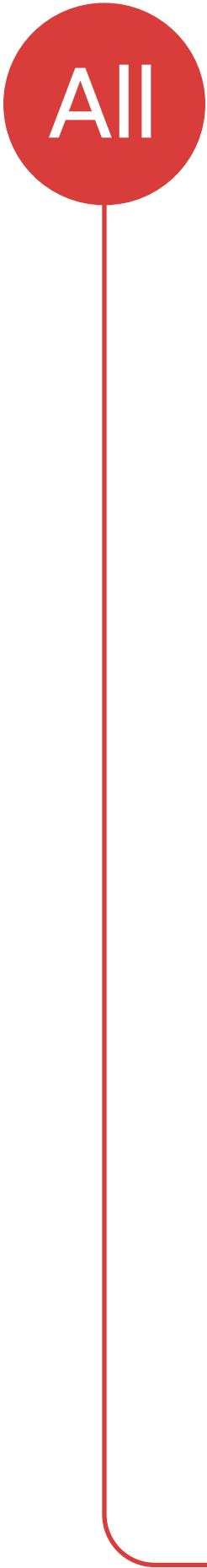


All

Church Guide



**ALL PEOPLE
PRAYED FOR BY NAME
CONNECTED WITH JESUS**



All

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All

QUICK START GUIDE

A simple overview and where to start:

1

■ **KNOW YOUR COMMUNITY**

Evaluate what is already in place and what is needed.

see pages 14 | 16–21



2

■ **MAKE A PLAN**

Map out your area and agree a common calendar.

see pages 12–14 | 22–27



3

■ **MOBILIZE**

Inspire your people and utilize some of the All.America resources.

see pages 8–11 | 15

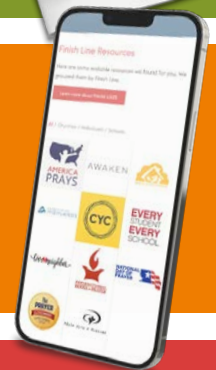


4

■ **EQUIP**

Connect with partner ministries for tried & tested tools and training.

www.AllAmerica.org/resources



5

■ **DEPLOY**

See your community transformed and track your goals to reach all.



Check the website for resources:
www.AllAmerica.org/resources

All

THE MANDATE

WHY

There is a great move of God around the globe. **At the same time America is in rapid spiritual and moral decline.** God has granted us a **REPRIEVE**, a short period of time to **call the nation to repentance and seek the MERCY OF GOD.**

WHAT

As our act of repentance we must **humble ourselves** and come together to **mobilize, train and deploy** all of the Body of Christ to finish **the Great Commission** to bring **transformation to all areas of society.**

HOW

PRAY+CONNECT with every person in America.

- **PRAY** for them **BY NAME**
- **CONNECT** with them **PERSONALLY**
- **CONNECT** them with **JESUS**
- **CONNECT** them with **THE BIBLE**
- **CONNECT** them with **A CHRISTIAN COMMUNITY**

WHO

All Jesus' followers – regardless of age, gender, race or creed working side by side from...

- **existing Finish Line efforts**
- **every sphere of society** (family, government, economics, religion, education, media, celebration)
- **minority languages** and **ethnicity groups**
- **multiple generations**

All

WHY MEASURE?

Jesus tells a parable about a shepherd who lost one of his sheep, and upon finding it he rejoiced over it more than the 99 sheep in his possession.

Tracking how many people across America have been prayed for and connected with through compassion & justice, evangelism, the Bible and Christian community, helps us see who is missing.

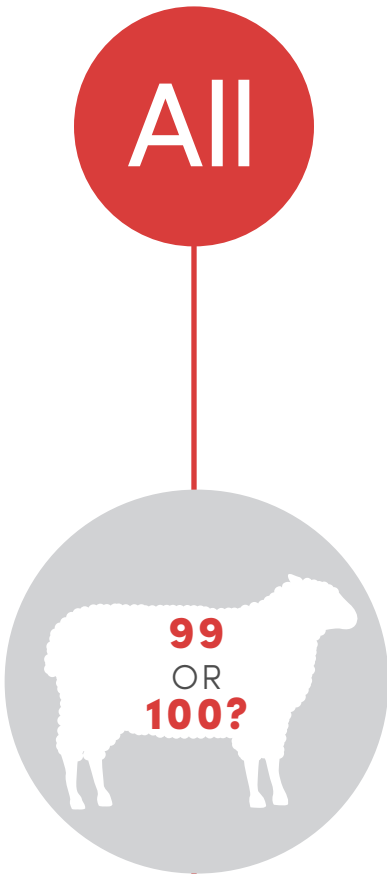
MEASURING TOOLS

Multiple Tools. One Goal.

Accurately accounting for where we are in our Finish Line progress and where we need to go, will be the product of many organizations and ministries working together and sharing tracking resources.

Bless Every Home is an example of the kinds of resources being used to track Great Commission progress.

→ www.blesseveryhome.com



All

WHY FINISH LINES?

The book of Hebrews tells us that every one of us is running a race. The question is:

What is the finish line?

Finish lines are a way to strategically focus on what Jesus commanded us to do.

Prayer, Compassion & Justice, Evangelism, Bible Engagement and Christian Community, as finish lines, give us a comprehensive framework to see this nation transformed and disciplined. What would happen if the Body of Christ came together around these common goals of the Great Commission?

Let us give ourselves fully to the task of reaching every person in all of America.

**TOGETHER WE COULD SEE
THE GREAT COMMISSION
FULFILLED IN OUR LIFETIME!**

Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you.

Matthew 28:19-20

And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come.

Matthew 24: 14

When we look at these areas as **‘finishable’** our strategies and plans take on a new urgency and hope.



PRAYER

Every person in America prayed for by name, churches committed to regular prayer, and community-wide prayer initiatives in every city.

COMPASSION & JUSTICE

Every person shown God’s love in action by identifying and meeting practical needs, educating, equipping, and working with specialized services.



EVANGELISM

Every person hears the Gospel multiple times in relevant ways through personal evangelism, public proclamation events, and social media evangelism.



BIBLE ENGAGEMENT

Every person engaged with the life-giving words of the Holy Scriptures by eradicating Bible poverty, educating our society and equipping churches.



CHRISTIAN COMMUNITY

Every person who comes to Christ connected to Christian Community through personal discipleship, small groups and church-based discipleship.





All

EVERY CHRISTIAN

Everybody knows people who don't know Jesus yet.

THE PEOPLE YOU KNOW

You are with people every day – at work, in school, online, on the phone, having fun with friends and family – be intentional about praying for them by name and connecting with them regularly.

STEP OUTSIDE YOUR DOOR

Now, have a look up and down the street/hallway/stairs – those are more people you can pray for and connect with easily.

TOGETHER FOR ALL

Encourage your Christian neighbors, friends and family to get involved, until there is no household left unadopted in your neighborhood.

EVERY CHRISTIAN?

Wouldn't it be great if all of God's people were to rise to the challenge to adopt and pray for their friends, family and neighbors?

Even if just 1 of 3 evangelical/born-again Christians would adopt 10 households, every person in America would be covered multiple times.

PRAY+ CONNECT

PRAY+CONNECT directly responds to the human need for relationship and is so simple everyone can do it.



ADOPT AND PRAY FOR YOUR FRIENDS AND NEIGHBORS

Until every person in your community is being prayed for by name.



CONNECT WITH THEM PERSONALLY

By nurturing relationships and meeting felt needs.



CONNECT THEM WITH JESUS

By being open about your relationship with Jesus and sharing with them the good news of the Gospel.



CONNECT THEM WITH THE BIBLE

By engaging them with the life-giving words of the Holy Scriptures.



CONNECT THEM WITH A CHRISTIAN COMMUNITY

To help them grow in their new-found faith.

All

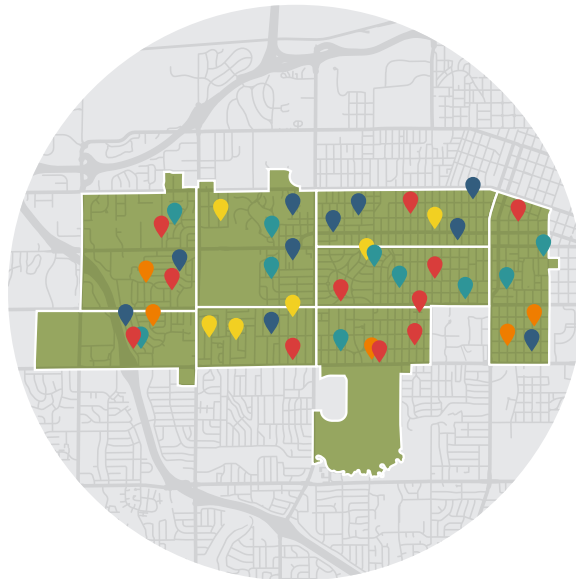
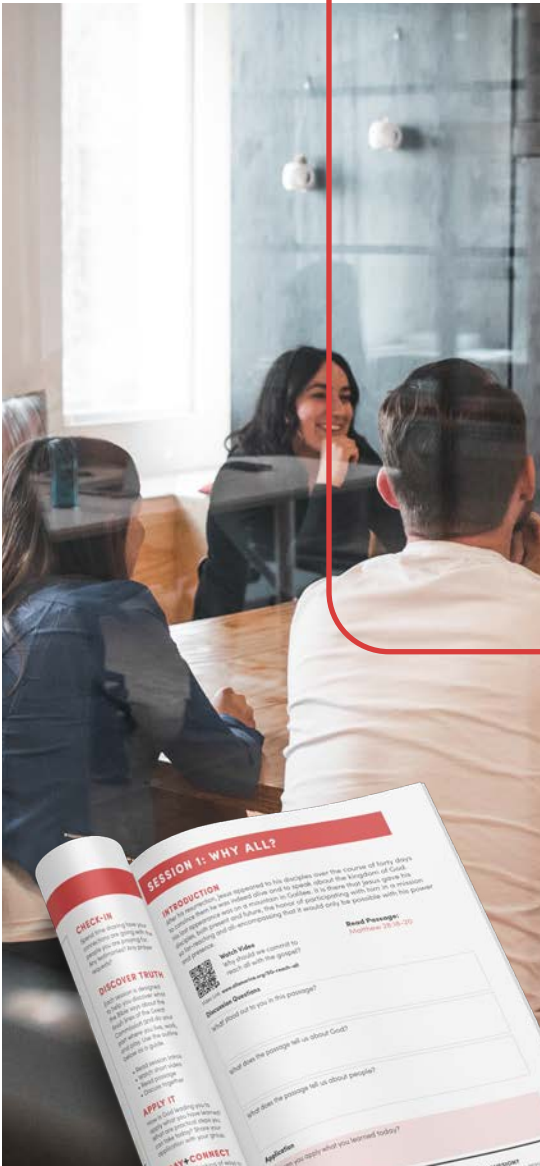
EVERY GROUP

It will take Christians everywhere to work together.

In every community there are affinity groups of Christians with similar passions and interests:

- ministries
- businesses
- networks
- Bible study/prayer groups
- youth groups ...

Imagine if they all worked together strategically to see every person prayed for.



There are some great resources for your group available online.

resources & downloads:

→ AllAmerica.org/resources

All

EVERY SCHOOL



Schools provide one of the greatest opportunities for transforming America as 85.5%* of the people who come to Christ do so before they finish formal education.

Christian students, adult leaders, educators, churches, and organizations together can reach and disciple this next generation.

Christian Students can use the Finish Line (see below) tools to pray for, reach and disciple other students.

Adult leaders equip and mentor students and can volunteer at schools.

Educators facilitate the sponsoring of Clubs and connecting real needs to churches.

Churches adopt and serve schools, meeting the needs of the families in their community.

Partner Organizations provide resources, training, and best practices.

**Combined findings of
www.Barna.com and
www.Biblica.com.*



PRAYER

Adopting and increasing prayer activity for every school. Praying for every student by name.



COMPASSION & JUSTICE

Meeting the needs of the school, staff, and students. Showing God's love in action.



EVANGELISM

Presenting the Gospel personally and publicly to every student. Schools can be ideal locations for after-school Gospel outreaches.



BIBLE ENGAGEMENT

Students studying the Bible together and introducing other students to God's word.

CHRISTIAN COMMUNITY

Christian students coming together to pray, encourage each other, grow and reach out, together.

All

EVERY CHURCH

Mobilizing churches to play their part in the Great Commission

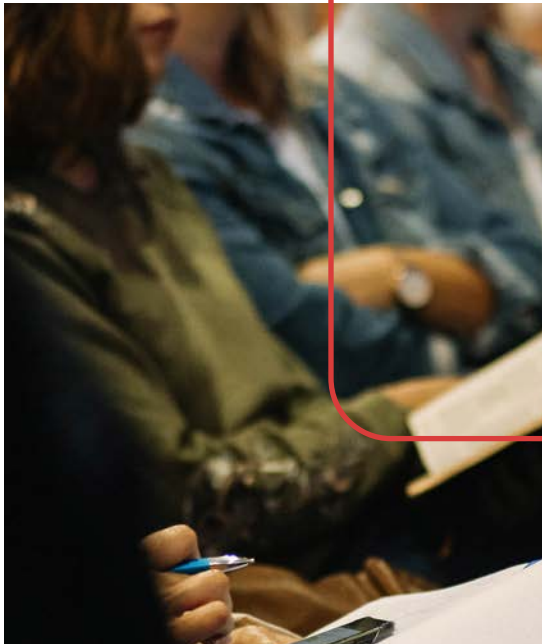
Churches are uniquely placed within a community to affect change. We all want to see people grow in their faith, step out boldly in sharing Jesus and teach others how to follow Him.

PRAY+CONNECT LAUNCH / SERIES

Every church can mobilize the people in their congregation adopt households and track their progress. This will support their desire to pray for and connect with their lost neighbors, friends, family, etc.

PROMOTE & PARTICIPATE

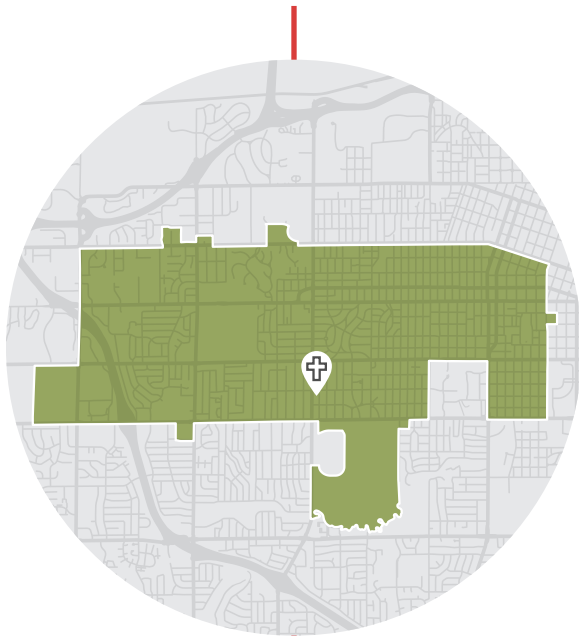
Churches promoting and mobilizing for local outreaches and events is a key to their success. By providing promotional materials, announcements, and opportunities to pray, give and serve with the city-wide effort, churches will stay connected to the overall vision.



How about focusing on each aspect of PRAY+CONNECT for a week - check out the 6 week sermon series.

resources & downloads:

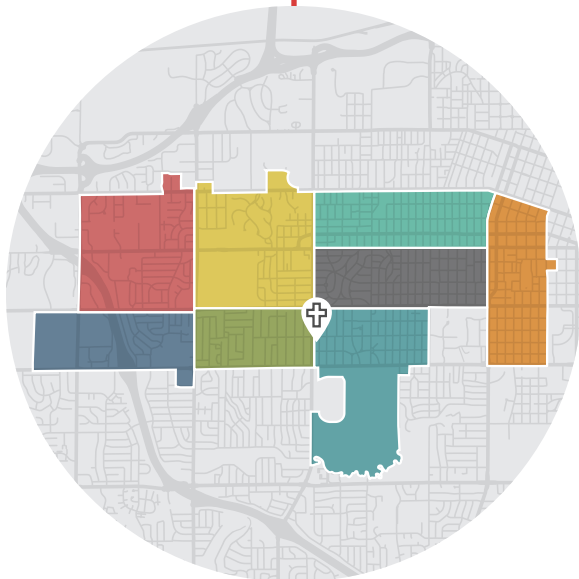
→ AllAmerica.org/resources



EXAMPLE

How about adopting the area where your church is located? This could be the ZIP Code or a differently defined area that makes sense to your location.

Challenge your congregation to work together **until every household in your area is adopted.**



BREAK IT DOWN

A large area commitment can be daunting. Breaking it down into manageable chunks allows different groups to take ownership – e.g. the business people take on downtown, the moms’ group commits to the section with the big park – you get the idea.



WORK TOGETHER

Invite other churches in your area to join in.

Set goals – like making sure every school is adopted (and pray for the people in every business/media outlet/place of government/ etc.)

All

MAKE A PLAN

Reaching your community begins with defining your “All”

PRAY+CONNECT is a simple way to mobilize your congregation to strategically reach the people around them. Working together with your leadership team, make a plan for how your church will pray for and connect with your community.

STEP ONE: RESEARCH

- What is the population of your area (Include demographics like age, ethnicity, language, etc)?
- How many households?
- How many schools/campuses (private and public)?
- How many churches?

STEP TWO: FAITH GOAL

If _____ congregants adopt _____ people in our city, our church can pray for and connect with _____ in our community.

STEP THREE: LAUNCH DATE

Set a date for your church launch.

Date: _____

Use these handy participation cards at your launch to get everyone to adopt their friends, family and neighbors in prayer.

→ **AllAmerica.org/resources**



LAUNCH | SERMON NOTES

INTRODUCTION (10 MIN)

God is bringing together the Body of Christ to strategically reach every person in our community. As a church, we want to focus on how we can do our part in God's mission. We believe the vision of All.America is in line with what God has called us to do in this city, as we seek to reach those around us.



- Show All.America promo video
(youtube link: www.allamerica.org/shortpromo)
- Give personal endorsement

EXHORTATION (20 MIN)

Challenge your congregation about the value of reaching their neighbors for Christ. Share your **FAITH GOAL**.

Suggested Focuses:

- Great Commission - Matthew 28:19-20
- Great Commandment - Matthew 22:36-40
- Value of the Lost - Luke 15

INTRODUCE STRATEGY (10 MIN)

God has uniquely placed us where we are to affect change in our community. Imagine if the Body of Christ here worked together to see every person in our city prayed for by name.

We can have a part in seeing that happen by beginning with those around us.

Optional:



If you are using the Bless Every Home app as the strategy for tracking your progress:

- Take time in the service to guide the congregation in downloading the app: blesseveryhome.com
- Have a team ready to assist those who need help downloading the app

All

FINISH LINES

1

2

3

4

5

As Christians define their personal mission field (neighbors, friends, family members, etc.) they adopt them in prayer and connect with them personally, with Jesus, the Bible and to a Christian community.



PRAYER

The goal is to prepare spiritually by increasing prayer in each community through:

ADOPTIONS

We must see every household and campus adopted in prayer and every person prayed for by name.

INITIATIVES

Sign-up for a prayer chain or a monthly day/half-day of prayer with the goal of praying for your community 24/7.

PRAYER EVENTS

Special times of coming together to pray for your community.



COMPASSION & JUSTICE

The goal is to show God's love in action, connecting with and caring for those around us.

MEET NEEDS

Learning the needs of those around us will lead to natural opportunities to meet those needs and share the Gospel.

EDUCATE & EQUIP

The church is to be the hands and feet of Jesus to those in need around them and to affect lasting change in their lives.

SPECIALIZED SERVICES

Addressing issues like absentee parents, sex trafficking, and addictions of all kinds.



EVANGELISM

The goal is that every person in each community would hear the Gospel multiple times in clear and relevant ways through:

PERSONAL EVANGELISM

Be intentional with those you are praying for and connect with them on a personal level, leading to natural opportunities for Gospel conversations.

PUBLIC EVANGELISM

As a part of the strategy for the All initiative, the public proclamation of the Gospel via evangelistic campaigns should take place in multiple venues in your area.

ONLINE EVANGELISM

This layer of strategy will allow for every person in a specific area to be targeted with a Gospel message online – tailored to their demographic group.



BIBLE ENGAGEMENT

The goal is that everyone can engage with the life-giving words of the Holy Scriptures.

ERADICATE BIBLE POVERTY

The Bible must be made available to every person using relevant languages and formats.

EDUCATE SOCIETY

The foundational principles in the Bible for all areas of life – Education, Family, Government, Economics, Religion, Media, Arts, Entertainment and Sports.

EQUIP CHURCHES

Implement plans for personal and corporate Bible studies. This would include making the Scripture available to new Christians.



CHRISTIAN COMMUNITY

The goal is that all who come to Christ would be connected to a Christian Community.

ONE-ON-ONE

Effective discipleship happens through relationships. Everyone who prays and connects with those around them is already positioned to follow through with these new believers.

SMALL GROUPS

Some of the best settings for discipleship are home groups, workplace Bible studies, school clubs, and wherever you do life – pursuing Jesus together to encourage growth in godliness.

CHURCH GATHERED

This provides Christians opportunities to use their gifts and connects them to teaching, worship, and a greater network of personal and group discipleship movements.

FINISH LINES ASSESSMENT

WHAT

is already in place?



PRAYER

adopt your neighbors,
prayer chains, events...

*Praying Moms after school group
Sunday Night Prayer
National Day of Prayer
Men's monthly Prayer Breakfast
Fifth Sunday Community Prayer*



COMPASSION & JUSTICE

acts of kindness,
social action...

*Back-to-School Backpack Drive
Operation Christmas Child
Foodbank
Encouragement Ministry for the
lonely and sick*



EVANGELISM

personal, public,
social media...

*Social Media Evangelism
Church Evangelism trips
Impact World - Church Based Outreaches*



BIBLE ENGAGEMENT

educate, equip,
public reading...

*AWANA
Apologetic Course
Youth Bible Reading Challenge*



CHRISTIAN COMMUNITY

in schools, homes,
workplace...

*Celebrate Recovery
Prison Fellowship
Small groups - various
Wednesday small groups for teens
Young adult life groups*



MOBILIZATION

networks, media,
business & civic leaders...

*Weekly newsletter, prayer email list
Local Radio & Newspaper
"What's on" Website
Christian Business Association
Rotary Club?*

Location:

Check the website for partner resources:
www.AllAmerica.org/resources



WHO

should be involved?

Scott - Prayer Ministry leader
Abby & Jason - Worship
Taylor - intercessors network
Brock - Men's Group (and Tom?)
Danielle/Susan - Praying Moms

Jackie Baker - coordinates local OCC
Elizabeth Cadorna (backpack drive)
Jon & Tara (Pastoral Care team)
→ "Postcards of Hope"

Jeffrey Jackson - in charge of church technology
Lindsey Anderson - Impact World contact
Amanda H. - Church Evangelism Leader

David Farrow - SBC Apologetics trainer
Joy & Laura - Youth/Awana
Lee Hutchinson - passionate about the Bible Reading Challenge

Mike Parry - Prison Fellowship rep
Jason/Jim - Life Groups/Teens
Pastor Cheryl - Small Groups
Mandy Leigh - Mom's group

Dr. C. Kirk - Mayor's wife/Christian
Ruth - church secretary
Josh Bryant - works for the "Gazette"
Carters advertise on 104 "The Fish"
F. Barton - Business Woman

WHAT

is missing?

WHO

will connect with whom?

Pastor Terry to talk to Scott, Abby, Jason
Steve → Brock → Tom (at school)
I will mention @ next prayer meeting

Carolyn will contact Elizabeth
P. Terry meets with J&T
Jacky T. knows Jackie B - their kids are the same school.

Steve lives next door to Jeffrey and will reach out this week
Dan will connect with Lindsey/Tuesday
Who knows some good resources for Campus Ministry?

Jacky will meet Laura for coffee & chat
P. Terry will see Lee on Friday
Amy Taylor goes to AWANA
Check the Christian Bookstores for inspiration - kids/young adults

Dan and Jason to connect next week
Steve is in Wed. Life group
Cheryl → Mandy (Tuesday)

Pastor Terry to chat with Ruth
Karen sees Fiona regularly
Karen also knows Mayor's wife
Do we know anyone at "The Chronicle" or the Christian Chamber of Commerce?

FINISH LINES ASSESSMENT

WHAT

is already in place?



PRAYER

adopt your neighbors,
prayer chains, events...



COMPASSION & JUSTICE

acts of kindness,
social action...



EVANGELISM

personal, public,
social media...



BIBLE ENGAGEMENT

educate, equip,
public reading...



CHRISTIAN COMMUNITY

in schools, homes,
workplace...



MOBILIZATION

networks, media,
business & civic leaders...

Location:

Check the website for partner resources:
www.AllAmerica.org/resources



WHO

should be involved?

WHAT

is missing?

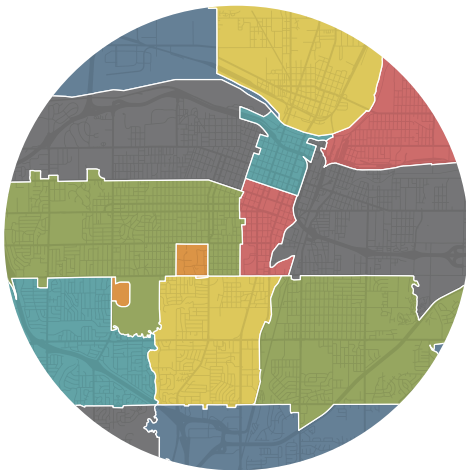
WHO

will connect with whom?

SAMPLE CHURCH TIMELINE

Making a Plan

Passionate and influential church and Christian marketplace leaders, a broad and diverse group representing your community, compile an overview of what's already in place, what is needed and who should be involved.



Define your Local Area(s)

You could use neighborhoods, school districts or other established boundaries.

Determine Local Finish Line Goals

**Prayer • Compassion & Justice •
Evangelism • Bible Engagement •
Christian Community**

Establish what events and initiatives to do.



Create a Calendar

Develop a comprehensive strategy to reach everyone in your local area.



Six week Sermon Series, Small Groups...

Dive deeper into discovering your "All" and the Finish Lines of the Great Commission.

Training

Equip your church – how to pray and connect, run school discipleship clubs, small groups at home or at work.

Local Finish Line Events

Participate in community-wide events, multiplying your PRAY+CONNECT efforts...



PRAY+CONNECT Launch

Mobilize your congregation by sharing the vision and start adopting households, friends and family in prayer.



MAKING A PLAN | CALENDAR OF EVENTS

MONTH	 MOBILIZATION	 PRAYER	 COMPASSION & JUSTICE
Jan	Church Leadership Team to meet & plan		
Feb			
March			
April	City-Wide Launch	Adopting Households May 7-NDOP	
May			
June			
July			School Backpack Drive
Aug	Pray + Connect Training		
Sept		24hour Prayer	
Oct	Youth Group campaign		Church Potluck
Nov			"Operation Christmas Child"
Dec			
Jan	Prayer Event Promotion	City-Wide Prayer Event	"Postcards of Hope" Campaign
Feb			
March	Neighborhood Campaign for prayer walking		
April		Prayer Walking - all Neighborhoods	
May			
June			

Location:

Check the website for partner resources:
www.AllAmerica.org/resources



EVANGELISM	BIBLE ENGAGEMENT	CHRISTIAN COMMUNITY	
			Q1
	Bible Study Training		
Church Block Party		Recruit for School Clubs	Q2
Church Neighborhood Evangelism	Public Bible Reading		Q3
Social Media Evangelism		start School Clubs	
		Small Group Training	
OCTOBER - Evangelistic outreaches/ all school districts		Start Life Groups	Q4
	Youth Bible Study		
Personal Evangelism trips & door-to-door		Invite Sunday	Q5
	Apologetics Course (Open to Public)		
Social Media Evangelism			Q6

MAKING A PLAN | CALENDAR OF EVENTS

[illegible]

Location:

Check the website for partner resources:
www.AllAmerica.org/resources



 EVANGELISM	 BIBLE ENGAGEMENT	 CHRISTIAN COMMUNITY	
			Q1
			Q2
			Q3
			Q4
			Q5
			Q6

All

EVERY COMMUNITY

We need to be intentional at a local level and work together to develop a plan. This will look different in every community but it always includes:

WORKING TOGETHER

Influential leaders representing all spheres of life, the Finish Lines, local ethnicities, languages, including men and women from multiple generations.

CLEAR STRATEGIES

Defining your target area(s) and mobilizing believers to adopt all households and schools with prayer, compassion & justice ministry, evangelism, Bible engagement and connecting to a Christian community.

GENEROUS GOSPEL SOWING

Personal, public and online evangelism.

A COMMON CALENDAR

Community-wide events and training.

HERE TO HELP

The All.America team, and our partners are ready to support and resource every step of the way.





CHURCH RESOURCES

We have put together a range of tools to get your started.

CHURCH GUIDE

For church leaders to discover their “All”, assess the needs in their community and mobilize their congregation to reach out.



PARTICIPATION CARDS

A simple tool to get everyone to adopt their friends, family and neighbors in prayer and work together to reach every person in America.



SERMON SERIES

A recommended 6 week series to dive deeper into discovering your “All” and the Finish Lines of the Great Commission.



SMALL GROUP GUIDE

Mobilizing small groups to pray for and connect with the people around them.



Check the website for resources:
www.AllAmerica.org/resources

All

EVERY AREA OF LIFE

How do we see a whole nation transformed?

SPHERES OF INFLUENCE

Spheres of influence define key areas that shape our society and as believers we should positively affect the sphere(s) we find ourselves in.

Whether you're a teacher, banker, parent or pastor, your role is to bring about change with your biblical worldview. Let's mobilize Christians in every sphere.

Spheres of Influence are:



EDUCATION



RELIGION



BUSINESS, SCIENCE & TECHNOLOGY



GOVERNMENT



MEDIA



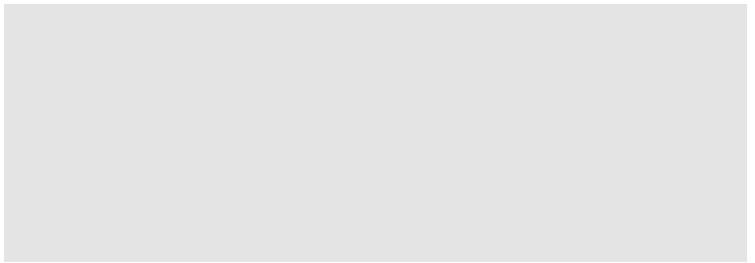
FAMILY



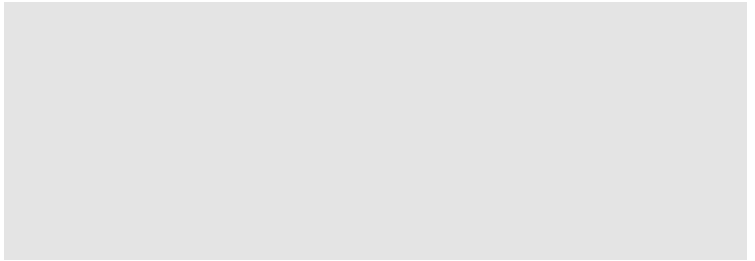
ARTS, SPORTS & ENTERTAINMENT



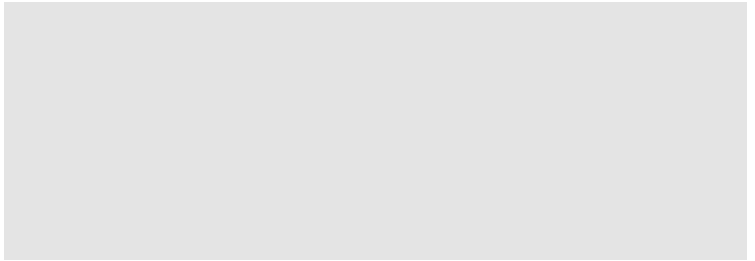
EDUCATION



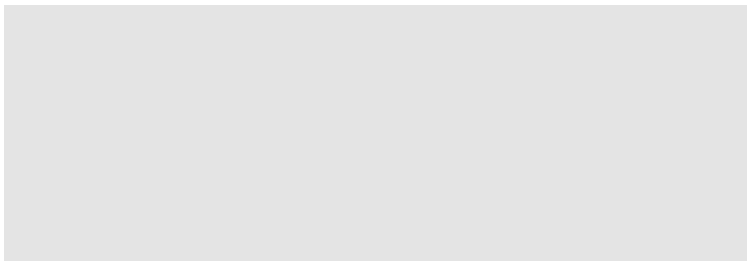
RELIGION



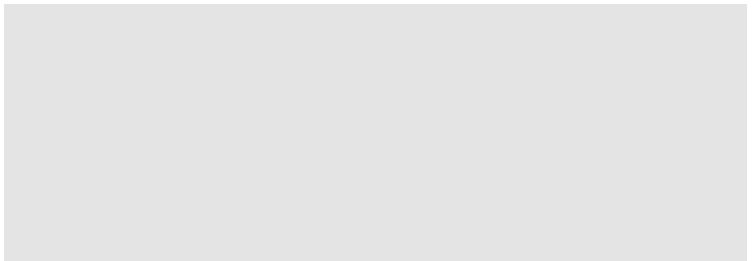
BUSINESS, SCIENCE & TECHNOLOGY



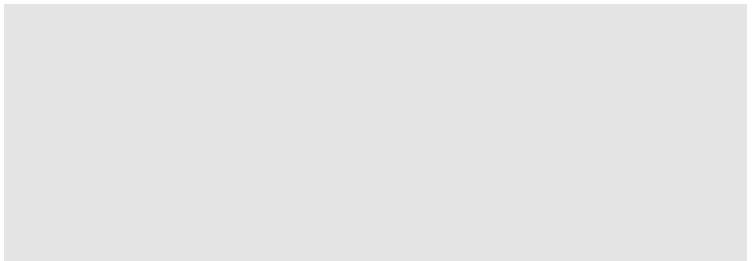
GOVERNMENT



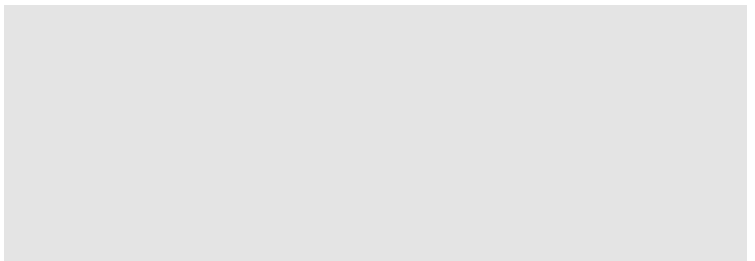
MEDIA



FAMILY



ARTS, SPORTS & ENTERTAINMENT





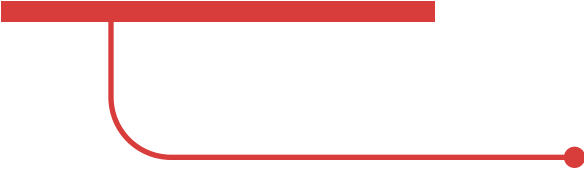
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