

All
America

Leader's Pack



**ALL HOMES
ALL SCHOOLS
ALL PEOPLE**



prayed for by NAME • connected with JESUS

www.AllAmerica.org



CALL2ALL IS A GLOBAL MOVEMENT WHICH INCLUDES MORE THAN 50,000 CHRISTIAN LEADERS REPRESENTING EVERY COUNTRY OF THE WORLD.

Hundreds of organizations, Christian marketplace leaders, and thousands of churches are taking part in the call2all movement to define, map, and measure the Great Commission worldwide. This collaborative effort is helping to mobilize the Body of Christ amid a growing move of God's Spirit.

Now is the time for America...

CALL2ALL THEMES

- Accelerating Evangelism
- Eradicating Bible Poverty
- Establishing a Growing Church
- Transforming Unreached People Groups
- Demonstrating Powerful Compassion
- Mobilizing Prayer
- Reaching Oral Learners

SPHERES

- Family
- Religion
- Media
- Education
- Celebration (*Arts, Entertainment & Sports*)
- Economics (*Business, Science & Technology*)
- Government

GEOGRAPHY

- Countries
- Zones
- Districts
- Communities
- Neighborhoods
- Homes
- Individuals

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REPRIEVE

There is a great move of the Church around the globe. **At the same time America is in rapid spiritual and moral decline.**

Many believe God has granted us a **REPRIEVE**, a short period of time to:

- **CALL**
the nation to repentance.

- **PRAY**
for every person in America by name.

- **CONNECT**
every person with the Gospel.

→ The **All.America initiative** is helping to bring together the Body of Christ in America strategically to reach every person in this important hour.

The aim of All.America is not to replace the efforts of existing ministries, but to partner together with the common goal of transforming the nation with the Gospel of Jesus Christ.

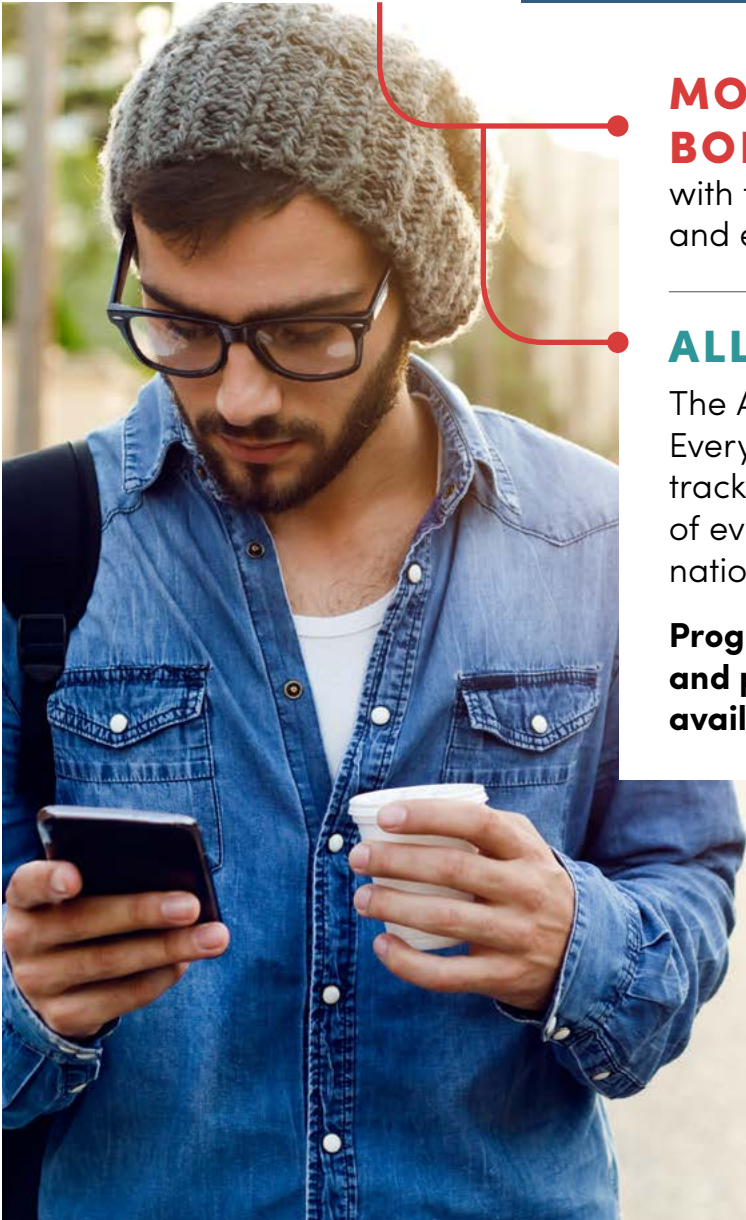
What would it look like if **every campus, every home, and every person in America** was prayed for by name and **engaged with the Gospel multiple times?**

- **We can do this...**
If we each do our part.



America

STRATEGY



MOBILIZING MILLIONS IN THE BODY OF CHRIST

to pray for and connect with their neighbors until all 120 million families and every school campus in America are adopted.

ALL.AMERICA APP

The All.America app, in partnership with Every Home for Christ, will facilitate and track the increasing Gospel engagement of every household and school campus nationwide.

Progress on the campaign will be measured and published through the app and made available to the nation in real-time.

SOCIAL MEDIA

Communication of the Gospel will be advanced through social media. This will provide an opportunity for every person to hear the message of Christ multiple times.

COMMUNITY OUTREACHES

Thousands of public evangelistic events will be held in every community across America resulting in millions coming to Christ.

Follow-through programs will begin in many schools, public forums, and churches to help disciple this next generation of new believers.

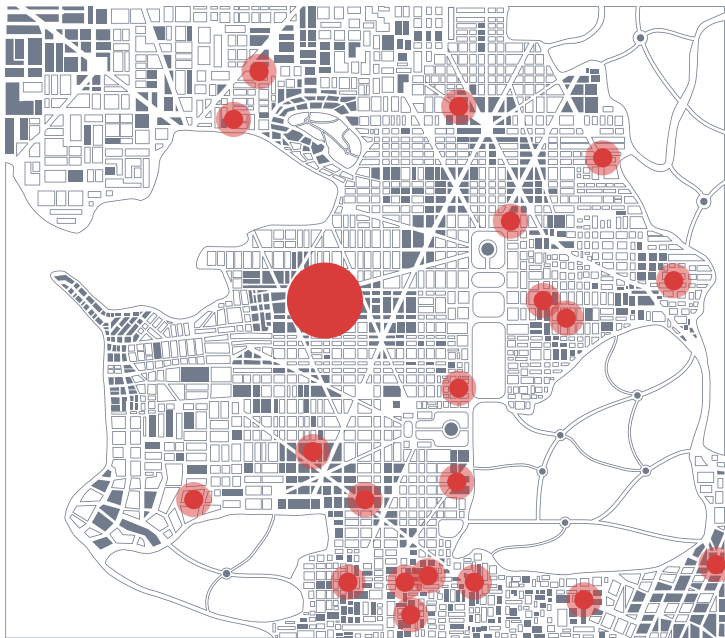
→ HISPANIC FOCUS

1 in 5 American families speak Spanish inside the home.

As a focal point of All.America, outreach initiatives will be available in Spanish and culturally adapted.

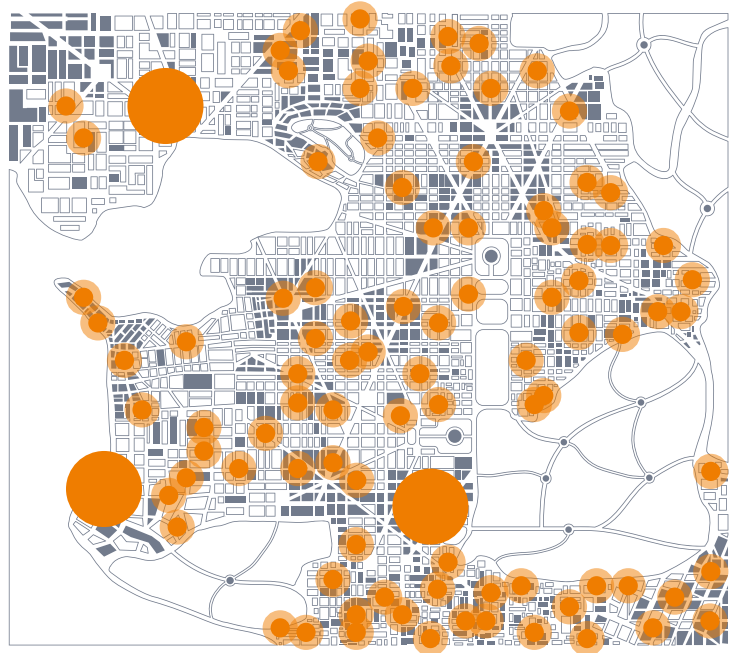
YOUR CHURCH

and its members engaging their neighborhoods.



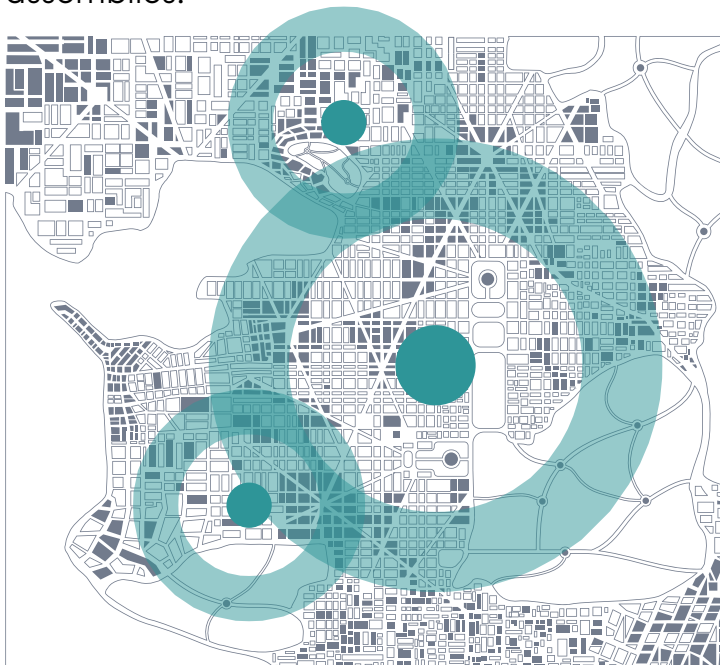
OTHER CHURCHES

and believers praying and connecting with their neighbors.



SCHOOLS & CAMPUSES

hosting All.America teams for school assemblies.



CAMPAIGN VENUE(S)

comprising of school, community, and church venues.





America

1

THE KEY PHASES OF EVERY COMMUNITY CAMPAIGN

PREPARATION

- Community-Wide Launch
- Church Kick-Offs
- School Assemblies Scheduled
- App Roll-Out
- Training for Discipleship

2

PROCLAMATION

- Personal Proclamation
- Public Proclamation
- Social Media Evangelism

3

PRESERVATION

- Personal Discipleship
- School-Based Discipleship

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PREPARATION

1

COMMUNITY-WIDE LAUNCH

Civic and marketplace leaders, community organizers, educators, church leaders, and other Christians who want to see America transformed through the Gospel will gather for a public launch of the All.America initiative in their area.

This event will be an opportunity for you to commit together to impact your community.

CHURCH KICK-OFF

Each participating church will be asked to host a Kick-Off in their main service(s).

A representative from All.America will speak in the regular preaching portion of your church service(s). They will present an overview of the initiative along with an inspiring message that will mobilize the church to action while also providing an opportunity for those in attendance to partner financially with the local campaign.

SCHOOL ASSEMBLIES SCHEDULED

School assemblies are a key to connecting with the next generation and should be scheduled as early as possible.

Seasoned sports and entertainment teams will perform dynamic displays centered around a positive message addressing challenges faced by the youth of our day.

These performances, attractive to young audiences, will open the door for invitations to evangelistic events where a high-impact Gospel message will be presented.

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PREPARATION CONT.

ALL.AMERICA APP ROLL-OUT

Prior to each campaign, a free app—provided through partnership with Every Home for Christ—will assist believers in defining their personal mission field while helping them to engage in outreach efforts along with their local church.

Each participating church will organize a “Pray+Connect Sunday” to assist their congregation in downloading the app, and to utilize it collectively in the weeks leading up to their local campaign. All progress made by the church will be reported through the app.

→ **App training and other resources will be available online.**

TRAINING FOR DISCIPLESHIP

Many new believers coming to Christ will be in need of connection into God’s family. The type of follow-through necessary to keep them growing in their newfound faith will vary based on age and culture, and thus the approach must be contextualized for each demographic.

All.America, through partnership with Youth With A Mission, will provide training to resource local Christians in the discipleship of those who have made decisions to follow Jesus.

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PROCLAMATION

The All.America campaign includes the proclamation of the Gospel on both a personal and corporate level. Professional evangelistic teams presenting the Gospel cross-culturally, and working through the local church, is a proven strategy that has worked in thousands of communities around the world.

PERSONAL PROCLAMATION

will help to birth a movement in our nation.

The All.America app will assist Christians in defining their own personal mission field: neighbors, co-workers, classmates, family members, and those around them.

This will help believers to identify people to adopt in prayer and to connect with on a personal level, leading to natural opportunities for Gospel conversations.

PUBLIC PROCLAMATION

will impact your local community.

As a part of the comprehensive strategy for All.America, evangelistic campaigns will take place in multiple venues in your area.

Various partner ministries, such as Youth With A Mission, will provide evangelistic teams geared toward the emerging generation while featuring culturally diverse approaches to the presentation of the Gospel.

SOCIAL MEDIA EVANGELISM

will be made available as an option to each community.

This layer of strategy will be offered in partnership with a professional social media company run by Christians, and would allow for every person in a specific zip code to be targeted with a Gospel message online tailored to their demographic.

2

All

America

PRESERVATION

3

BIBLE ENGAGEMENT

A major focal point of this initiative is to make the Word of God accessible for those who come to Christ. Some of the largest Scripture organizations are committed to providing relevant Bible engagement as partners with All. America.

PERSONAL DISCIPLESHIP

The most effective discipleship happens through relationship. Everyone who participates in praying and connecting with those around them is already positioned to follow through with these new converts. This can be facilitated in home groups, workplace Bible studies, affinity groups, and wherever we do life.

Various partner ministries with All.America will provide resources and materials to help disciple those who have recently committed their lives to Christ.

SCHOOL-BASED DISCIPLESHIP

The youth of America will invariably be the most responsive when hearing the Gospel proclaimed throughout the nation. Multiple school groups will be formed in each participating community to establish ongoing discipleship of these young people.

Partner ministries—which specialize in reaching schools and college campuses—will be leading the way as a part of this collaborative initiative to win the hearts and minds of our next generation.

YES!

I want to be involved in an All.America campaign in my community.

I'M A:

Church Leader

Marketplace Leader

Organization/Church:

First Name:

Last Name:

E-Mail:

Phone:

I want to schedule a church kick-off for our main service(s). *Possible dates include:*

I would like to make a financial contribution/pledge to help launch All.America in my community.

\$



RETURN TO

All.America

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